



Academies infopack

A complete training programme designed to enhance the learning of young women about topics related to entrepreneurship in the ICT and STEM sectors.



Academies Info Pack

Welcome to the SheTechTalks Learning Academies Info Pack!

In this document, you will be introduced to the Learning Academies of the project, a complete training programme designed to enhance the learning of young women about topics related to entrepreneurship in the ICT and STEM sectors.

The Info Pack provides a brief explanation of the project and its main products, focusing on the Training Academies.

SheTechTalks is a project funded by the Erasmus+ programme of the European Union.





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About the project

SheTechTalks is designed to empower women in ICT and STEM by sharing real-life experiences, tackling gender bias, and inspiring future tech leaders. The Academies support the project's mission to encourage and facilitate the access to education in ICT and entrepreneurship among young women across Europe.

02

About the Learning Academies

The Learning Academies of the project are a complete training programme designed to enhance the learning of young women about topics related to entrepreneurship in the ICT and STEM sectors. Academies in 2025:

- AI for diverse purposes - starts in October 2025
- Data management - starts in November 2025

03

How to do it?

The Training Academies of the SheTechTalks project are an excellent opportunity to delve in relevant topics related to the technological and entrepreneurial world. It allows to access to a high-quality, learning oriented training programme that has been developed by two renowned European universities, for free.





01

About the Project

SheTechTalks is dedicated to empowering young women (aged 18-30) with the skills and confidence to excel in the digital world.

You can find all about us in our website!





The Learning Programme of the Academies includes the development of four Digital Training Academies. Each academy offers:

- flexibility in learning paths, by offering **at least 7 sessions**, so learners may **select six of them**
- The **first and last sessions** of each academy are **compulsory** and will include more synchronous learning activities
- The **other sessions** are **offered independently** from each other, and can be selected and completed in any sequence. They include more asynchronous learning activities.

The academies follow the principles of **self-directed learning**, and successful completion of an academy is rewarded with a **micro-credential**.



Objectives of the Training Academies

- Offering opportunities for professional development and entrepreneurial learning to young women
- Counselling and mentoring of young women, contributing to intergenerational learning
- Contribute to the digital transition, while making tech educational programs more inclusive and accessible.
- Empower young women to overcome stereotypical thinking and contribute to bridging the gender divide.





Required commitment

A learner needs to complete 6 sessions with a total workload of 14 hours. In total, an average of 84 hours

The majority of hours will be asynchronous learning activities, allowing flexibility

Synchronous learning activities in Q&A sessions. Learners will ask questions, answered weekly by trainers in a forum

Should the Academy be successfully completed, participants will be awarded with a micro-credential.



Why should you participate?



01.

They offer a space to solve doubts and be in contact with trainers and other trainees.

02.

The online spirit of the Academies facilitates their adaptation to daily routines.

03.

30% of the participants will have the possibility to participate in a Group Mentoring.

04.

It also offers the opportunity to be selected to participate in the Career Day in Crete (Greece)



02. Learning Academy 1 – AI for diverse purposes



Which areas are covered?

- 01** Wait...AI can do that!? Introduction
- 02** Practicum - Python for Beginners
- 03** AI Prompt Engineering for Non-Technical Users
- 04** AI-Powered Automation & Productivity
- 05** AI for Social Media Presence & Marketing
- 06** AI in Education & Career Development
- 07** Staying Safe with AI, Digital Responsibility & Security
- 08** Final, Closure, Evaluation & assesment





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Learning Programme

Date	Time	Topic	Format
Oct 13, 2025	17.30 - 18.30 CEST	<i>"Wait... AI Can Do That!?" - Introduction & Navigation to the</i>	Online, ZOOM- Kick off with
13 - 19/10/2025		1.Introduction	Asynchronous/ Self-paced, platform link
Oct 17, 2025	17.30 - 18.30 CET	Live Q&A, doubt solving	Synchronous - platform link
20 - 26/10/2025		2.Practicum - Python for Beginners	Asynchronous/ Self-paced, platform link
Oct 24, 2025	17.30 - 18.30 CET	Live Q&A, doubt solving	Synchronous - platform link
27/10 - 02/11/2025		3.AI Prompt Engineering for Non-Technical Users	Asynchronous/ Self-paced, platform link
Oct 31, 2025	17.30 - 18.30 CET	Live Q&A, doubt solving	Synchronous - platform link
03 - 09/11/2025		4.AI-Powered Automation & Productivity"	Asynchronous/ Self-paced, platform link
Nov 7, 2025	17.30 - 18.30 CET	Live Q&A, doubt solving	Synchronous - platform link
10 - 16/11/2025		5.AI for Social Media Presence & Marketin	Asynchronous, platform link
Nov 14, 2025	17.30 - 18.30 CET	Live Q&A, doubt solving	Synchronous - platform link
17 - 23/11/2025		6.AI in Education & Career Development	Asynchronous/ Self-paced, platform link
Nov 21, 2025	17.30 - 18.30 CET	Live Q&A, doubt solving	Synchronous - platform link
24- 30/11/2025		7.Staying Safe with AI, Digital Responsibility & Security	Asynchronous/ Self-paced, platform link
Nov 28, 2025	17.30 - 18.30 CET	Live Q&A, doubt solving	Synchronous - platform link
01- 07/12/2025		8.Final, Closure & Wrap - up Assesment for microcrednetials	Asynchronous/ Self-paced, platform link
Dec 5, 2025	17.30 - 18.30 CET	<i>"So...can AI do that!?", Closure, Reflection & Last questions</i>	Online, ZOOM- Kick off with



Meet Our Academic Contributors



The learning materials are developed by lecturers at **Vytautas Magnus University** (Lithuania):

**Austėja
Pečiurienė**

Faculty of Political Sciences
and Diplomacy

**Mantas
Vaškevičius**

Faculty of Informatics

**Alba Rosa
Mennillo**

Faculty of Humanities

**Edvinas
Ignatavičius**

Education Academy

Meeting Agenda for online sessions



13/10/2025

Time: 17:30 – 18:30 (CET) / 18:30 – 19:30 (LT)

- 17:30 – 17:40 → Opening Session. Welcome and meeting objectives. Participants' introductions
- 17:40 – 17:45 → Team Introductions
- 17:45 – 17:55 → Project Presentation
- Project concept and main goals
- Project activities and opportunities for participants (networking, mentoring, Career days)
- 17:55 – 18:15 → AI for diverse purposes course. Overview of each module
- “Wait... AI Can Do That?!” lecturer Edvinas Ignatavičius
- Overview of modules
- 18:15 – 18:30 → Q&A and Discussion + Wrap-up

Duration: 1 hour



5/12/2025

Time: 17:30 – 18:30 (CET) / 18:30 – 19:30 (LT)

- 17:30 – 17:40 → Welcome & Wrap up of academies goals and objectives
- 17:40 – 17:55 → Sample project presentations & ambitions for the future
- 17:55 – 18:15 → Final Q&A, doubts & matters to be discussed. Main achievements.
- 18:15 – 18:30 → Reflections & Evaluation

Duration: 1 hour





Participating step by step

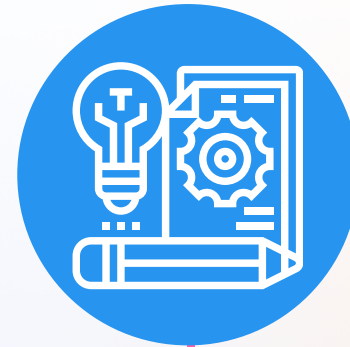
12/9 - 12/10

Register in our
Open Call



13/10 & 5/12

Participate in
the
synchronous
Kick-off &
Closure
sessions



13/10 - 08/12

Carry out the
Academies.
Make sure to
review which
Academies are
open at the
time!



Enjoy the
learning
process & stay
in touch!

12/9 - 12/10

Register in our
Open Call



Hand in your
assignments,
complete your
tasks and ask
questions. The
Instructors can
check them
and provide
feedback



Every Friday

Participate in
the live
Q&A Sessions





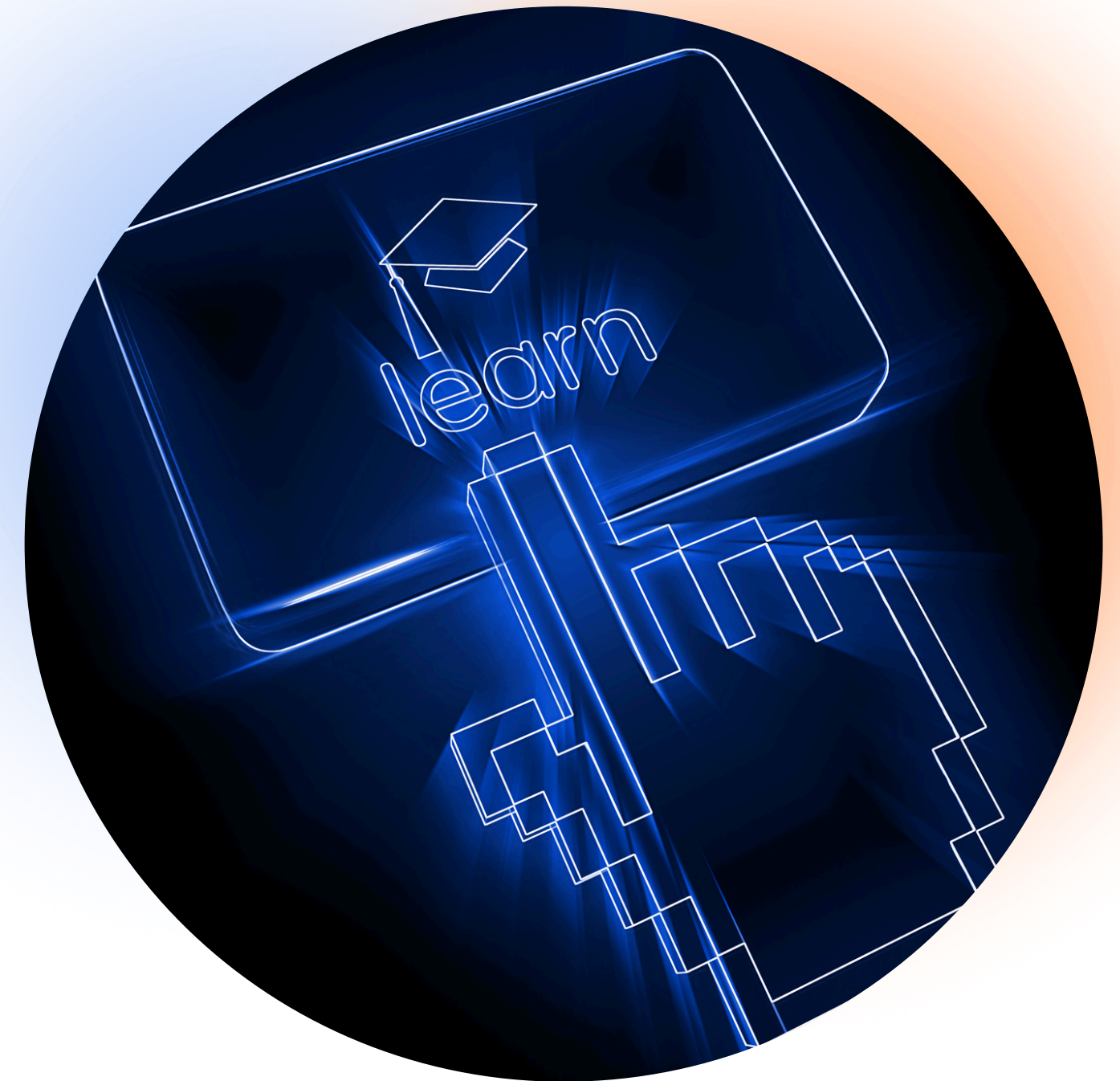
03

How to join the Academies

Joining the Academies is a simple process. You will use two main sources:

- The **SheTechTalks Platform**, where all training content will be available, and you will follow the Academies.
- **Zoom**, which will be used for synchronous sessions with trainers.

To enter the SheTechTalks Platform, you just need to create an account using your email.





Registration form

 [Click here](#)



You will receive detailed information about **registration** on the **online platform** and **ZOOM link soon!**

